South Australian Amateur Soccer League Inc

Sponsorship and Licensed Products Policy

Date Implemented	February 2025
Date Amended	February 2026
Policy to be reviewed	Annually

1. Policy

1.1. South Australian Amateur Soccer League (SAASL) Clubs and all their teams, players and members shall comply with all directions of the Board in relation to the terms of any agreement or arrangement made by the League with sponsors of the League, members of the League, or sponsors of any competition.

1.2. When the League has entered into any agreement or arrangement for the supply of any goods or services (herein called "the approved goods") to the League or members, or any of them, all Clubs and all their teams, players and members shall:

1.2.1. comply with all directions of the Board in relation to the terms of the agreement or arrangement;

1.2.2. not, without the prior consent in writing of the Board in each instance, buy, sell or use any other goods or services that may be similar to the approved goods.

The Board may sanction any breach with:

a a fine not exceeding $1000, and

b where a contravention continues for more than 7 days, a $500 fine for every week during which the contravention continues.

1.3. The Board may exempt any approved goods from the operation of this policy either generally or in respect of the purchase, sale or use of such approved goods by any particular Club, player or member.

In circumstances where:

1.3.1. a Club:

a enters into a sponsorship agreement ("the club agreement") with a sponsor; and

b gives notice to the League that has entered into the club agreement; and

1.3.2. after the League receives such notice:

a the League enters into a sponsorship agreement ("the League agreement") with the same sponsor; and

b the sponsor terminates the Club agreement within one month of entering into the League agreement;

the League shall pay to the Club the amount that the sponsor would have paid to it under the club agreement during the equivalent term of the original club agreement.

Signed SAASL President

23/2/2026

Date

M Pearson

Signed SAASL Business Manager

24/02/26

Date